

AnaMonte

CREATIVE DESIGNER

EXPERIENCE

Design Director – YDX Innovation

2018 – PRESENT, VANCOUVER, BC

- Work along the corporate members to conceive new disruptive ventures.
- Create and develop communication materials for YDX Ventures.
- Participated in the creation and development of Arkave VR, a Free Roam, Full Body, and Wireless Gaming Platform, where I participated in the creation of VR Games.

Design Director – YDreams Global

2010 - 2018 - RIO DE JANEIRO, BRAZIL

- Created, directed, and executed successful, visionary interactive projects for high-profile brands, such as Coca-Cola, Cisco, Qualcomm, Disney and NBA.
- Developed the company's global creative vision and design methodology.
- Led collaborative creative processes and workshops.

Senior Art Director – Agencia Amo

2009 – 2010 - RIO DE JANEIRO, BRAZIL

- Developed creative concepts for big brands such as L'oreal, Vichy and La Roch Posay
- Led teams of UX Designers, Art Directors, and Web Developers
- Created digital campaigns and websites for highly recognized and successful brands.

Art Director – WeShow

2007 – 2009 - RIO DE JANEIRO, BRAZIL

- Designed wireframes and user interfaces for the portal website
- Developed communication materials
- Led creative efforts to business development.

Owner and Creative Director – Contagio Criacao

2003 – 2008, RIO DE JANEIRO, BRAZIL

- Created Branding Strategies and Visual Identity Systems for small and medium clients from diverse markets.
- Developed expertise in visual direction, innovation, and brand.
- Designed artwork and layout for web, print and digital signage, packaging, banners, posters, publications, and flyers.

EDUCATION

BrainStation | User Experience Design

JUL 2021 - SEP 2021, VANCOUVER, BC

PUC University | User Experience Design Certification

JUN 2000 - SEP 2000, RIO DE JANEIRO, BRAZIL

Rio de Janeiro Federal University | Bachelor's degree, Graphic Design

MAR 1993 – NOV 1998, RIO DE JANEIRO, BRAZIL

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anapow.cc

SKILLS

Figma, Invision, Adobe XD, Photoshop, Illustrator, InDesign, Power Point, Keynote

PROFILE

I'm an enthusiastic Creative Designer fond of visual communication, design, and interactive technology

My work was focused on Experience Design for interactive spaces, immersive experiences, innovative businesses, and services for the past ten years, but lately, I've been interested in UX Design to build innovative digital products.

My work is centered on how technology evokes emotions and affects people. In general, I like to be involved in great ideas and creative collaboration.

PROJECTS

DBox | UX Designer

JUL 2021 – SEP 2021, BrainStation | User Experience Design

DBox is fictional a food delivery service focused on healthy, balanced and freshly pre-made meals for kid's lunchboxes. The service has an ordering app where parents can choose the meals weekly and has a gamified experience to engage their kids in choosing their own meals.

[Visit the Case Study](#)